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SkillSurvey Creates Professional Advisory Board

Lou Manzi, Cynthia Hedricks to Co-Chair

Berwyn, Penn., -- March 5, 2008 – SkillSurvey, Inc. announced a new Professional Advisory Board to guide business and technology growth for the online reference checking pioneer.

Composed of nine business leaders and established academic researchers, the Advisory Board provides SkillSurvey with recommendations, guidance and support for the company’s executive team. The board is co-chaired by Lou Manzi, vice president of GSK Talent Solutions and Cynthia Hedricks, chief analytics officer at SkillSurvey.

“Our main focus in creating the board was to support our goals of delivering innovative products and services that transform talent management for organizations worldwide,” said Hedricks. “This group of established professionals was carefully chosen to help us accelerate our efforts in attaining these goals.”

“Having been in the Talent Acquisition marketplace for some time, I have never seen a more concise and efficient tool that obtains accurate references for candidates,” said Manzi. “SkillSurvey ensures that business-related facts and data are garnered – no more friends and family references that tend to be focused away from the work environment.”

Lou Manzi oversees strategy and delivery of global talent sourcing and recruitment functions at GlaxoSmithKline. Manzi is known for his entrepreneurial approach to talent acquisition. He is an innovator in the area of “candidate care”, applying a customer service model to the job candidate’s recruitment experience. He is also recognized in the area of recruitment metrics to improve recruitment operations. Manzi serves on a number of boards, including the US Army War College, The Best Practices Institute and The Executive Grapevine.

At SkillSurvey, Cynthia Hedricks oversees the integration of market demands and organizational development consulting with HR technology innovations and psychometric research principles. She is recognized for her work in collecting, analyzing and presenting behavior and biological data gathered in the applied setting. Hedricks has worked extensively as a consultant, helping to improve quality of hire at organizations such as CH2M HILL, GlaxoSmithKline, Johnson & Johnson, Kohl’s, the Help Desk Institute-UK, and Wal-Mart (Brazil, Canada, China, and Mexico).

The Advisory Board’s inaugural meeting is in March 2008. The board will meet quarterly and will also consult with the company’s executives on an on-going basis.

About SkillSurvey

SkillSurvey is the leading provider of on-demand reference assessment solutions that increase quality of hire and improve recruiting efficiency. Using SkillSurvey, organizations improve the quality and quantity of information they collect regarding a candidate’s past performance, enabling them to qualify the pool of applicants in a shorter amount of time. This breakthrough, patent-pending approach to reference assessments was recognized by Human Resource Executive® as the Top HR Product of the Year. Information is available at www.skillsurvey.com.

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