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## **SkillSurvey Introduces New Sourcing Tool for Hard-to-Fill Positions** *Passive Candidate Accelerator™ Taps New Employees for Referrals*

Wayne, PA.--(January 7, 2010) —SkillSurvey, Inc., the leading provider of Web 2.0 reference assessment solutions, has developed a new feature within its Passive Candidate Compiler™ to help employers identify prospective candidates for especially hard-to-fill positions. The Passive Candidate Accelerator™ is now available as an add-on to the Passive Candidate Compiler™ enterprise solution.

The Passive Candidate Accelerator™ asks newly-hired employees to identify contacts whom they would recommend for selected positions within their new organization. “During the first few weeks on the job, new employees are in a ‘honeymoon’ phase and are eager to both make a good impression and to recommend their new employer to others,” contends Ray Bixler, SkillSurvey’s CEO. “It’s the ideal time to leverage their social network to uncover potential job candidates.”

The new product enables a company’s talent acquisition team to automatically send an e-mail to new employees, asking them for the names and contact information of people who might be qualified to fill certain positions. Recruiters specify the positions of interest. As new hires invite friends to apply electronically, the information gathered is stored in SkillSurvey’s Passive Candidate Compiler™, a database where the information can be searched using a variety of criteria.

“The Passive Candidate Compiler™ is a great way to amass leads on possible candidates across a broad spectrum of disciplines,” continues Bixler, “yet the Passive Candidate Accelerator™ is the most efficient way to source candidates for *targeted* positions. Think of the positions that are hardest to fill, be they occupational therapists for a healthcare setting, managers for a retail store, or software engineers, and that’s where the Passive Candidate Accelerator™ pays big dividends.”

**About SkillSurvey:**

SkillSurvey is the leading provider of Web 2.0 reference assessment solutions that increase quality of hire and improve recruiting efficiency. Using SkillSurvey, organizations improve the quantity and quality of information they collect regarding a candidate’s past work performance, providing better information to recruiters and hiring managers as they make decisions on new hires. SkillSurvey also significantly reduces time and money spent on reference checking. This breakthrough, patent-pending approach to reference assessments is based on over 25 years of research in job competency modeling. More information is available at [www.skillsurvey.com](http://www.skillsurvey.com).

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