

SkillSurvey® Records Bookings Growth of 80-Percent Over 2009
Hundreds of Organizations Sign up to Use Reference-Checking Product

Wayne, PA - January 25, 2011 - SkillSurvey® , Inc., the leading provider of Web 2.0 reference assessment solutions, has announced that in 2010, the company's bookings growth by 80-percent over the prior year. Growth was mainly fueled by subscriptions secured from hundreds of organizations representing the healthcare, retail, finance, manufacturing and professional services sectors.

"The appeal of [Pre-Hire 360®](#), our enterprise solution that improves hiring decisions and increases efficiency, cuts across many industries, even in a sluggish job market," noted Ray Bixler, president and chief executive officer of SkillSurvey®. "The fact that it is currently an employer's market makes it even harder for hiring managers to assess and differentiate job candidates. With better insight into candidates' on-the-job behaviors and skills that reflect directly to job performance, our clients can hire for improved productivity and reduced turnover."

The company's performance was buoyed by hundreds of new clients, with notable employers like eBay, Molson Coors Brewing Company, Sempra Energy and over 300 hospitals across the country (including HealthSouth, Dana-Farber Cancer Institute and Beth Israel Deaconess Medical Center).

A basic tenet of firm's strategy is its unrelenting commitment to improvement. "We never stop listening to our clients about what would make our solution more convenient and more powerful for human resources professionals who depend upon it every day," added Bixler. "We aim to harness the latest technological advances and science, to further help the recruiting function demonstrate its contribution to the organization's bottom line."

SkillSurvey introduced several product enhancements in 2010 that included:

- Mobile access to Pre-Hire 360®, allowing recruiters, candidates and references to use the service via Blackberry®, iPhone®, Android™, Palm® and Windows Mobile™ devices
- The Business Intelligence Dashboard™, providing at-a-glance metrics that measure results and demonstrate recruiting-function performance
- Employment Verification™, an automated online approach to verify the work histories of candidates
- Scores of new survey templates, with probing questions about the behaviors and skills proven to correlate with job success for information technology, sales, customer service and healthcare positions

The firm also offers the exclusive [Passive Candidate Compiler™](#), a database of references participating in the Pre-Hire 360® survey process, who would like to be kept informed of future job openings. An average-size organization that fills 1,000 openings per year and processes five candidates for each position through SkillSurvey®, will amass a leads database of approximately 18,000 passive candidates.

For more information about SkillSurvey®, contact Scott Fuhr, director of marketing, at sfuhr@skillsurvey.com, or at 610-947-6300, ext. 1225.

About SkillSurvey®, Inc.

SkillSurvey® is the inventor of Web 2.0 reference assessment solutions that improve recruiting efficiency and increase quality-of-hire. Its online programs allow recruiters and hiring managers to collect feedback from references on a candidate's behaviors and work performance. The information, all gathered electronically, is used to make better hiring decisions. This patent-pending approach to reference assessments is based on over 30 years of research in job competency modeling. Visit SkillSurvey® at www.skillsurvey.com and on [Facebook](#) and [Twitter](#).

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